



Green, Clean & Sustainable Model Portfolio™

Model Portfolio Description

This universe currently consists of 30 Exchange Traded Funds (ETFs) which encompass over 1500 companies involved in green, clean, and sustainable business ventures on a global scale.

Current Holdings

(as of 07/01/2011)

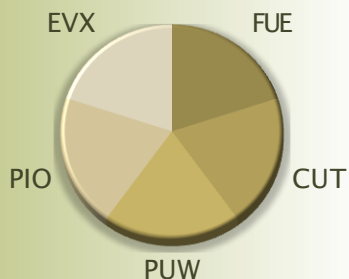
ELEMENTS MLCX Biofuels
ENT (FUE) 20%

Guggenheim Timber Index
ETF (CUT) 20%

PowerShares WilderHill Progressive
Energy (PUW) 20%

PowerShares Global Water
Portfolio (PIO) 20%

Market Vectors Environment
Services ETF (EVX) 20%



Minimum investment is \$25,000

Advisor fee is 1.25%

(which includes trading costs)

Disclaimers

There are no guarantees that this model will work as envisioned. Any ETF included in this model portfolio will have their own internal costs in addition to the management fee of the portfolio. It is our intent to stay fully invested at all times, therefore caution should be exercised if considering this model portfolio as a complete and diversified asset allocation.

Investment Methodology

Our model is systematic and rules-based. On a weekly basis we sort and rank all the ETFs in this universe on a relative strength basis, and initially created the model portfolio by equally weighting the top 5 choices. This relative strength comparison allows us to determine which ETFs have the greatest likelihood of outperforming the others. This process is repeated each week and any ETF that drops out of the top 10 will be replaced (not rebalancing the whole portfolio) by the next best choice not already in the portfolio. If there are redundant ETFs in the 5 - for example two solar energy ETFs – then only the top scoring one will be included in the model at any one time. It is our intent to stay fully invested at all times, there caution should be exercised if considering this model portfolio as a complete and diversified asset allocation.

Universe of ETFs Currently Available (as of 7/01/2011)

Guggenheim Timber Index ETF (CUT)	iShares S&P Global Nuclear Energy Index Fund (NUCL)
Guggenheim Solar Energy Index Fund (TAN)	iShares S&P Global Timber & Forestry Index (WOOD)
Guggenheim S&P Global Water Fund (CGW)	Market Vectors Environment Services ETF (EVX)
ELEMENTS Global Warming Index Fund (GWO)	Market Vectors Global Alternative Energy ETF (GEX)
ELEMENTS MLCX Biofuels ETN (FUE)	Market Vectors Nuclear Energy ETF (NLR)
ESG Shares Europe Asia Pacific Sustainability Index ETF (EAPS)	Market Vectors Solar Energy (KWT)
ESG Shares FTSE Environmental Technologies (ET50) Index ETF (ETFY)	PowerShares Cleantech Portfolio (PZD)
ESG Shares North American Sustainability Index ETF (NASI)	PowerShares Global Clean Energy Portfolio (PBD)
First Trust ISE Global Wind Energy Index Fund (FAN)	PowerShares Global Nuclear Energy Portfolio (PKN)
First Trust ISE Water Index Fund (FIW)	PowerShares Global Water Portfolio (PIO)
First Trust NASDAQ Clean Edge Green Energy Index Fund (QCLN)	PowerShares Global Wind Energy Portfolio (PWND)
iPath Global Carbon ETN (GRN)	PowerShares Lux Nanotech Portfolio (PXN)
iShares KLD 400 Social Index Fund (DSI)	PowerShares Water Resources Portfolio (PHO)
iShares KLD Select Social Index Fund (KLD)	PowerShares WilderHill Clean Energy (PBW)
iShares S&P Global Clean Energy (ICLN)	PowerShares WilderHill Progressive Energy (PUW)

More on Relative Strength

The design of this model portfolio is to identify major leaders in this universe of ETFs and have exposure to those areas most likely to outperform the others. The most adaptive tool we have found to achieve this goal is relative strength. Relative strength is longer term in nature and is designed to reduce large amounts of excess volatility in the portfolio, yet be responsive enough to the changing trends in the markets to cause rotation in the portfolio. Relative strength comparisons of specific ETFs to one another seeks to achieve the largest magnitude of movement to the upside while managing downside risk by moving to those ETFs with the best relative strength. This systematic and rules based approach also allows us to eliminate the human emotional, or "gut feel" trades, since our research has found the more we let the system do the work, the better the returns should be.